

2025 BUYERS GUIDE

packagingstrategies.com/flexibledirectory

Listing Close Date: November 8, 2024

ONLINE DECEMBER 2024

Connect with buyers and use your expertise to set your listing apart.

- **BEST EXPOSURE** in the Premium Package! Includes more online options and a 12-month eMagazine special feature.
- **NEW!** Link and Deluxe Packages now include social media links.

BASIC LISTING \$70

- Limited contact information (excludes email and web)
- 50-word company description
- Unlimited product categories

LINK PACKAGE \$380

- Complete contact information
- 50-word company description
- Unlimited product categories
- Live email and web links
- **NEW!** Social media linked icons

DELUXE PACKAGE \$875

INCLUDES LINK PACKAGE, PLUS:

- Company logo
- Improved positioning (appear 2nd)

PREMIUM PACKAGE \$1,240

INCLUDES DELUXE PACKAGE, PLUS:

- Premium ranking (appear at the top) with ★
- 3 PDF downloads
- 3 Product Photos
- Social media linked icons
- Video
- Leaderboard ad posted to 3 product category pages
- Exclusive premium placement in eMagazines year-round

ADDITIONAL OPTIONS

SOCIAL MEDIA LINKS \$130     

Include an icon in your listing for each of your social media platforms. Each icon will be linked to your Facebook, X (formerly Twitter), LinkedIn, YouTube and Instagram accounts.

PRODUCT LEADERBOARD AD \$775

Place your 728 x 90 leaderboard ad on a specific product category page.

HOMEPAGE LEADERBOARD AD \$980 (Limited space available.)

Place your 728 x 90 leaderboard ad on the Buyers Guide homepage.

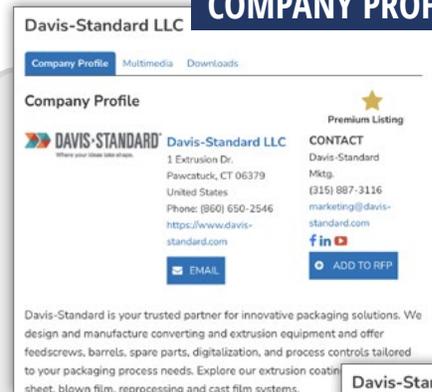
MEDIUM RECTANGLE AD \$1,700 (Limited space available.)

Place your ad (300 x 250 pixels) to appear on **every page** of the Buyers Guide.

MAXIMIZE YOUR EXPOSURE AND BE SEEN FOR AN ENTIRE YEAR!

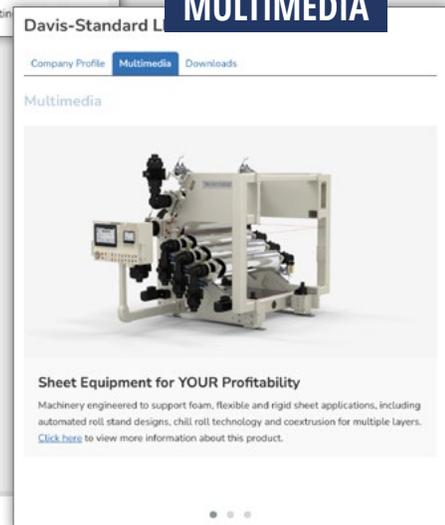
The *Flexible Packaging Buyers Guide* is the packaging industry's complete resource listing equipment, material and automation suppliers to the flexible packaging industries, along with converters.

COMPANY PROFILE

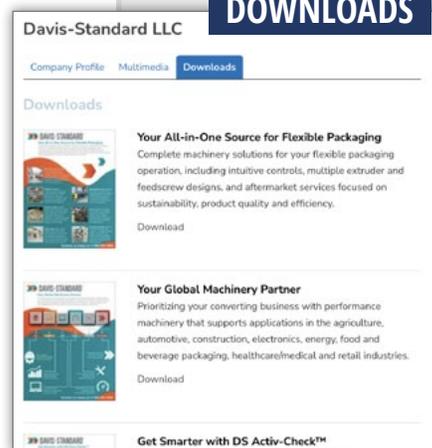


PREMIUM LISTING SAMPLE

MULTIMEDIA



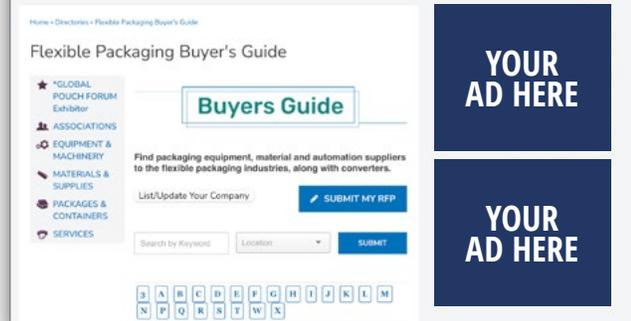
DOWNLOADS



PACKAGING STRATEGIES

FEATURED MACHINERY VERTICAL MARKETS MATERIALS EVENTS DIRECTORIES FLEXIBLE PACKAGING MORE EMAGAZINE

YOUR LEADERBOARD AD HERE



FLEXIBLE PACKAGING

LISTING ENHANCEMENTS:

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